

PERLA DANIELA PADILLA FIGUEROA

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EDUCATION

UNIVERSIDAD VERACRUZANA
Bachelor's degree in Economics

Veracruz, MX.
2017-2021

WORK EXPERIENCE

WE BRIDGE

Mexico City, MX.

Junior Transfer Pricing Consultant

April. 2022-Ongoing

- Preparation and updating of Transfer Pricing Studies for companies exceeding one hundred million pesos per year.
- Coordinate activities with the client's external audit teams as well as with the tax advisory teams in order to achieve a common understanding of all parties on transfer pricing compliance and to handle queries on new transactions that are materializing on a day-to-day basis.
- Reporting of Relevant Operations of the company and Design of transfer pricing policies that converge with what the company needs.

WORLD JUSTICE PROJECT

Mexico City, MX

Research Consult

May. 2022-July 2022

- Support the research by documenting with the appropriate literature the meaning and extent of the rule of law, and its importance for economic, socio-political, and human development in Mexico.
- Research assistant in the project "Mexico Rule of Law Index 2021" where I implemented the quantitative support of the evaluation of forty-four indicators divided into eight categories, each of which is scored and ranked globally and in comparison, with its regional and income peers. I supported in the drafting and graphic representation of the results obtained for the final version of the project "Rule of Law Mexico 2021"

UNIVERSITY OF GUADALAJARA

Guadalajara, JAL.

Research Assistant

Sep. 2021-Jan. 2022

- Part of the Institute for Research on Accountability and Combating Corruption and Fight against Corruption, which published in early 2021 "Country Report 2020" in which I worked within the team of "Legal Mandate and its implementation".
- Collect data from public sources and initiated information queries on unclear or non-existent information. I kept for four months the updated control over the consultations made to public institutions complying with the organization and confidentiality of the documents provided for our research.
- Complement the methodological team in the elaboration of observations and recommendations to the public institutions to improve their transparency system and streamline their processes.

SECRETARY OF GOVERNMENT OF THE STATE OF VERACRUZ "SEDECOP"

Jalapa, VER.

Administrative Assistant

March 2021- Sep. 2021

- Increase the number of Veracruz producers with the certification of the "Made in Veracruz" brand, surpassing the monthly average of five to eleven producers per month after only 3 months.
- Negotiation and closed nineteen agreements with Veracruz producers by consulting on previously unexplored marketing lines. Advised and followed up three ventures for their legal institution and subsequent integration to the Made in Veracruz brand.

SUPPLEMENTARY EDUCATION

MEXICAN INSTITUTE OF FINANCIAL EXECUTIVES, Director, Jalapa, Ver.

Jan 2019

- Organize five promotional events within the university facilities, defined the budget for the programs, prepared the event scripts, authorized the type of advertising to be done and closed contracts with the suppliers chosen for the events.
- Conduct speeches with groups of fifty students, achieving the association of 90% of the members, resolving doubts at the end of each informative session and maintaining contact with the new members.

NATIONAL ASSOCIATION OF STUDENTS OF ECONOMICS, participant, Sonora, MX

Nov 2018

- Compete in the National Economics Debate Competition, obtaining first place along with my team.
- Direct the school debate team in which eight members participated, I knew their arguments according to the topic and I supported them to improve their expression.

ADDITIONAL SKILLS AND INTERESTS

Languages: Spanish (Native), English (Fluent, TOEFL iBT 74), Italian (Beginner).

IT: Microsoft Office Excel, PowerPoint, Capital IQ, STATA, RStudio and Google suite.